

Your Best Year-End Campaign 2018 Fundraising Menu

Thank you for helping with our year-end campaign! This is an “All you can eat” menu! Please commit to as many items as you like — but at least one per category.

Board Member: _____ Date: _____

Appetizer

- Write personal notes on appeal letters
- Attend and mingle with guests at a house party
- Review donor names to help with year-end appeal
- Provide prospect names/addresses for appeal
- Hand-write thank you notes BEFORE the campaign
- Other: _____

Main Course

- Personal visit with major donor
- Host a house party
- Hand-address envelopes to major donors for year-end appeal
- Make donor thank you calls
- Invite a prospect for a program/facilities tour
- Buy stamps for year-end appeal letters/thank you's
- Accompany staff member on donor visit
- Other: _____

Dessert

- Create social media posts and share
- Make thank you calls to donors
- Write thank you notes to donors
- Donate food for mailing party
- Proof final appeal (for grammar only)
- Other: _____

