


Why a toilet might just be the best gift ever (no, really!)  Inbox x

Oxfam Gifts action@oxfamamerica.org via bounce.bluestatedigital.com
to me ▾



The bottom line: TODAY all toilet gifts will be MATCHED!



Friend,

Happy World Toilet Day!

It's one of our favorite holidays here at **Oxfam**, and potty humor aside, we have a serious mission: **providing clean toilets for the 4.2 billion people around the world who lack access to one.**

Friend, that's more than *half* the global population. Living in a world without clean and safe toilets puts people at risk of disease, pollutes the environment, and discourages girls from attending school.

That's why we're using today, World Toilet Day, to raise awareness about the importance of toilet access – and just how few people have it. Our goal: **600 gifted toilets by the end of the day.** Will you help?

[Don't be a party pooper, purchase an emergency toilet gift today and your gift will be MATCHED.](#) For just \$50, you have the power to make a real, concrete improvement in a family's life. And it makes a pretty incredible gift for that special family member or friend.

Can't get enough toilet talk? Good news! There's more:

Clean, private toilets are also essential to helping women and girls lift themselves out of poverty and pursue an education. Access to toilets reduces the risk of sexual assault, and appropriate sanitary facilities allow girls to stay in school longer.

With your gift today, you're not just helping a community reduce the risk of preventable disease. You're also giving women and girls the chance to pursue an education without fear or shame.

Feeling flush? [Head here and make your matched gift.](#) Here's how it works:

1. Purchase an **[emergency toilet.](#)** Do this before midnight – your contribution will be **matched.**
2. Personalize an e-card that explains all the good a toilet can do and email it directly or print right from home.
3. The card goes to your friend, colleague, or loved one.
4. Your gift goes to help those who need it most.

Don't sit this one out. There's no better time to close the lid on your holiday shopping or just support an important cause in the name of a friend!

[Check out our emergency toilets and more at oxfamgifts.com before midnight – every emergency toilet purchased will be matched, up to \\$10,000! >>](#)

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