



RONALD MCDONALD  
HOUSE™ NEW YORK

405 East 73rd Street • New York, NY 10021



Please help kids like me.  
My story and a picture I drew  
is inside! -Justin

P1/6/349/1

RMF-NY1216

613-358990-1209

RONALD MCDONALD HOUSE/NY

Provide Lodging & Care

#10 cd

pgs: 11



RONALD McDONALD  
HOUSE® NEW YORK

405 East 73rd Street • New York, NY 10021

Dear Friend,

It's a challenge for me to put into words just how life-saving your support is for children with cancer and their families who stay at Ronald McDonald House® New York.

So I thought I could best explain it by telling you about Justin ...

A few years ago, Justin — who was then just 3 years old — began having low-grade fevers and pain. At first, doctors thought it was juvenile arthritis. They put Justin on a high dose of medication. But it upset his little tummy so much that they did more testing.

Then ... devastation. Doctors discovered cancer. Justin needed life-saving treatment.

*There was not one moment to spare.*

Yet the advanced care he needed was at a New York hospital hundreds of miles away!

Having a serious illness is terrifying enough for *anyone* — but even more so for a small child like Justin. On top of that, Justin and his mom had to travel far from home for the treatment that could help save him.

Justin wants to get better fast. He wants to get back to being a kid again.

**But most of all, he wants his mom to be with him.**

**That's why I'm asking for your gift to Ronald McDonald House New York today.**

Ronald McDonald House provides a "home away from home" right near the hospital for families who travel to New York for their child's life-saving care. We also give families meals, support, and all the comforts of home to help them as they battle cancer.



**But we can only do that because of individual donations like yours. Can you please take a moment now to help a child who has cancer?** Your gift means a child like Justin can have his mom there with him through every step of his treatment.

She can hold his hand. Kiss his forehead. And reassure him that it's going to be okay.

*"Sometimes my treatment hurts. It feels like my bones are crushing. Being sick makes me sad, but when my mommy is with me, that makes me happy!"* Justin told us.

Keeping families together is what Ronald McDonald House New York is all about. Here,

(over, please)

Justin and his mom have a loving place to stay, so they can focus exclusively on getting well.

We firmly believe that no child should ever have to face their treatment without the love and support of their mom or dad. But sadly, some hospitalized children have no choice! Their parents can't afford long stays at New York City hotels while away from home. At times, these sick children are in the hospital without their family nearby. It's heartbreaking!

Thankfully, your generosity can help keep kids like Justin, and his mom, together.

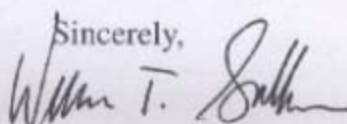
As Justin went through treatment, this House truly became his *home*. Like all families who stay with us, he and his mom have a private room, access to our kitchen, and even a playroom where Justin can just be a kid. Even better, they have a strong sense of support from other families who understand what it's like to fight for their child's life — *because they are experiencing it as well*.

And I'm sure you agree that **the last** thing any heartbroken parent should have to think about when their child's life is on the line is finding affordable lodging in a big city like New York. **Your gift today will offer so much to anguished families already burdened by worry and fear.**

So please mail a donation right away.

In addition to your tax-deductible contribution, I hope you'll take a few minutes to sign and return the enclosed welcome card to help our families feel more at ease when they arrive. We'll include your card in the registration packet for a family so they know that friends like you cared enough to help sponsor their stay that night.

Without our House — without YOU — many sick kids and their families would simply have nowhere else to turn. Thank you for reading Justin's story — and for rushing your gift today to help more brave children.

Sincerely,  


William T. Sullivan  
President & CEO

P.S. **Justin wrote you a note to thank you for keeping his mom with him during his treatment.** Yet so many more children and families whose lives have been uprooted by cancer need our help now. I hope you can mail your donation today. And please enjoy the enclosed address labels and notepad. Every time you use them, we hope you will be reminded of the children and families you are helping.

P.P.S. Please also sign the enclosed welcome card and return it with your gift to help provide warm wishes for a family when they arrive at our House. Thank you.

*Please enjoy the notepad and  
personalized address labels enclosed!*



**RONALD McDONALD  
HOUSE NEW YORK**  
405 East 73rd Street • New York, NY 10021

**Here is my tax-deductible donation  
to provide lodging and care:**

- \$35 for 1 night
- \$70 for 2 nights
- \$105 for 3 nights
- \$245 for 1 week
- Other \$ \_\_\_\_\_

I would like more information on planned giving.

Please contact me at: \_\_\_\_\_

P1/6/349/1



Mr. \_\_\_\_\_  
\_\_\_\_\_ US Highway 1  
Princeton, NJ 08540-\_\_\_\_\_

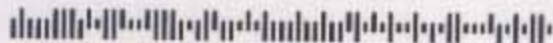
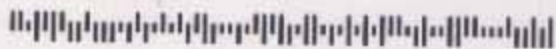
Enclosed is my check payable to Ronald McDonald House New York.

Please charge my credit card. See other side.

To donate online, visit our website at [www.rmh-newyork.org/donate](http://www.rmh-newyork.org/donate).

My email address: \_\_\_\_\_

Ronald McDonald House New York  
PO BOX 2489  
New York, NY 10131-0601



908060595 RNYNP DM-A92129LA 2

Please do not peel. Detach entire reply and return it with your contribution. Thank you!  
Your contribution is 100% tax-deductible. Ronald McDonald House New York, Inc., 405 East 73rd Street, New York, NY 10021.



**1 Night - \$35**

I have enclosed \$35 to sponsor a family for one night

Signature \_\_\_\_\_



**2 Nights - \$70**

I have enclosed \$70 to sponsor a family for two nights

Signature \_\_\_\_\_



**3 Nights - \$105**

I have enclosed \$105 to sponsor a family for three nights

Signature \_\_\_\_\_



**1 Week - \$245**

I have enclosed \$245 to sponsor a family for one week

Signature \_\_\_\_\_



To help as much as possible.

\$ \_\_\_\_\_

Signature \_\_\_\_\_

**Please detach your address labels below.**

Next, choose the amount of your gift and send back the entire form — including the completed response form above — in the provided envelope. The address labels are yours to keep and enjoy. Thank you for your compassion!

▼ **Detach your address labels here.** ▼



Mr. \_\_\_\_\_  
\_\_\_\_\_ US Highway 1  
Princeton, NJ 08540



Mr. \_\_\_\_\_  
\_\_\_\_\_ US Highway 1  
Princeton, NJ 08540



Mr. \_\_\_\_\_  
\_\_\_\_\_ US Highway 1  
Princeton, NJ 08540

21 labels on sheet

PLEASE CHARGE MY:



RONALD McDONALD  
HOUSE NEW YORK  
405 East 73rd Street • New York, NY 10021

Please print.

Card number:

Security Code:

Donation Amount: \$ \_\_\_\_\_ Exp. Date: \_\_\_\_/\_\_\_\_

Name (as it appears on card): \_\_\_\_\_

Address: \_\_\_\_\_ Apt. #: \_\_\_\_\_ Phone Number: (\_\_\_\_) \_\_\_\_\_

City: \_\_\_\_\_ E-mail: \_\_\_\_\_

State: \_\_\_\_\_ ZIP Code: \_\_\_\_\_ Signature: \_\_\_\_\_

I wish to give my gift in honor or memory of: \_\_\_\_\_

Ronald McDonald House New York opened in 1978. Since then, more than 25,000 children have passed through our doors. We've cared for children from all 50 states and 70 countries around the world.



"Families leave their home but find a new one here."

— Catherine, mom of Javier. Javier was treated for leukemia.

Even though it costs us \$270 per night for each family staying with us, we ask them for just \$35 a night. We're able to keep costs affordable for families because of the generous donations of friends like you.



"Nathen loved being with kids his age. It was so wonderful for him to take a break from being a kid with cancer — and just enjoy being a kid."

— Amanda, mother of Nathen. Nathen is being treated for neuroblastoma.

75% of the children who stay with us travel to New York for cancer treatments not yet available anywhere else in the world.



Giavanna recently celebrated a birthday here at Ronald McDonald House New York. Celebrating milestones is important to help keep a sense of normalcy for children who have cancer.

*Your donation will help us provide a "home away from home" for children with cancer and their families.*

*Thank you for your compassion!*



Justin and us at the ball game.



Justin in the hospital.

You don't know me, but thank  
you for being my friend!

I was sick and that made me  
sad. Sometimes it hurt and felt  
like my bones were crushing  
but my mommy was with me  
and that made me happy!



Jordan

I had to get a lot of needles  
at the hospital. But I got to stay  
at the Ronald House and make friends.  
My dad and brothers got to  
stay there too! I drew a picture  
for you it is me and my family and  
we are all so happy!



me

From, Justin  
P.S. I am 7 years old.



Josh



Dad



Mom

*Welcome*



RONALD MCDONALD  
HOUSE NEW YORK

Wishing you comfort,

love,

strength,

and peace

*and letting you know that someone cares.*

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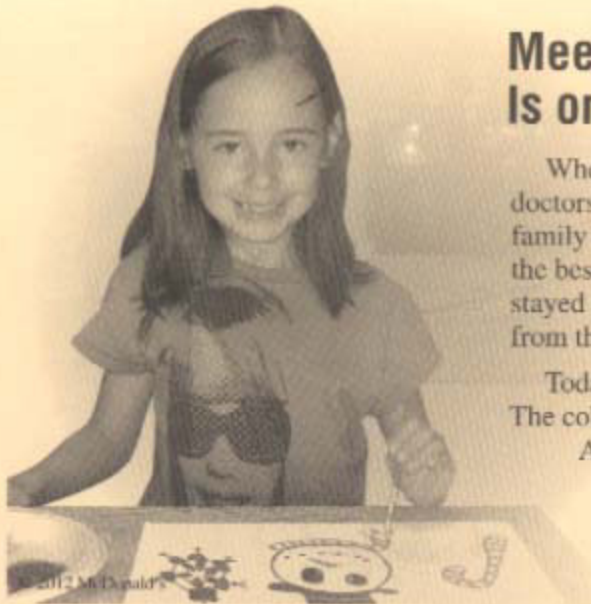






12 sheets in notepad





## Meet the Artist Whose Work Is on This Notepad!

When Adrianna Jordison, 7, was diagnosed with cancer, doctors said she had only a 30% chance of survival. Her family traveled hundreds of miles to New York to get her the best care possible. While they were far from home, they stayed at Ronald McDonald House® New York — just steps from the hospital where Adrianna received treatment.

Today, Adrianna's latest scans show no signs of disease! The colorful drawings on this notepad are original art Adrianna painted to illustrate her positive outlook — and her joy that friends like you help keep kids with cancer and their families together.

Thank you!



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NECESSARY  
IF MAILED  
IN THE  
UNITED STATES

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POSTAGE WILL BE PAID BY ADDRESSEE

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PO BOX 2489  
NEW YORK NY 10131-0601



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