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Dear Ms. Pamela Grow,

These are just a few snippets from a right-wing radio show 6th Congressional District and the Democratic incumbent, EMILY's

It's outrageous that this type of language is used to describ congresswoman who has earned her seat at the table.

Even in 2019, women across the country continue to encou office - prejudices that don't even appear on the radar for male ca

EMILY'S LI This 3-to-1 match could be a game changer. Every dollar you give today is worth three times "Knock Lucy McBath back into the kitchen." Followed up 1 as much to help identify, train, and recruit winning candidates. And every race we win puts us one step closer to sending the GOP packing. will you help? ~ Stephanie

candidacy, one of the most common things she will be asked is, "Who is going to take care of your children while you run for office?" How often do you hear male candidates get asked that question?

Our candidates are community leaders, health care professionals, military veterans, mothers of young children, and so much more. But they still have to run as an "and" candidate - as in "candidate and mother" or "candidate and wife." Campaign after campaign, we're shown just how thoroughly sexism is woven into our culture.

This entrenched casual sexism affects who runs for and gets elected to office; and when women face a double standard, it threatens our democracy,

My name is Stephanie Schriock, and as president of EMILY's List, I want you to know that getting women elected to office is what we do best. Since our founding, we have helped elect 150 prochoice Democratic women to the House, 26 to the Senate, 16 to governors' seats, and nearly 1,100 to state and local office.

And we plan to have yet another record-breaking year for candidate recruitment and training,

But we need you to help us recruit, train, and elect women across the country, and fight back against these ingrained prejudices and sexist approaches toward women candidates. YOU can join a movement of more than five million women and men who were instrumental in electing a historic number of women in 2018. YOU can help elect even more pro-choice Democratic women who will demonstrate leadership and push back against this long-standing double standard.

YOU can make this happen by becoming an EMILY's List member today. I hope you will join us with a contribution of \$15, \$30, or even \$50 to help elect more pro-choice Democratic women.

It is our women candidates who can help us take back the Senate, hold and expand the House majority, and flip state legislatures and governors' mansions across the country. That's why a few generous donors have agreed to TRIPLE THE POWER of your urgently needed EMILY's List membership contribution today.

Simply put, any membership donation you make within the next 14 days will be TRIPLED ---every \$1 will become \$3. So please don't miss this chance to make your own personal impact in what might just be the most important fight of our lifetimes.

(over, please)

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300 Princess St. Winnipeg, MB R3B 1M3

<firstname> <lastname> <address> <city>, <province> <postal\_code> Can you help Purchase a commercial washer and dryer that will create jobs for winnipeg's most vulnerable?

PLEASE REPLY BY AUGUST 29TH TO KEEP THIS CRUCIAL PROJECT ON TRACK

## You're needed to launch a laundry business that will give work to vulnerable men and women.

Dear <firstname>,

August 2, 2019

Many of the people you've so generously provided food and shelter for have a really hard time finding a job.

They have overcome trauma and addictions, and are eager to move forward in life. But nobody will hire them. That's why I'm writing you.

Mark is one of them.

Three years ago he lost his job in a warehouse when a debilitating depression crushed his ability to work. Then he lost his apartment. And then his will to live.

Thankfully, because of your steadfast compassion, Mark ended up in our overnight shelter. That's when he found the help he needed. Now he wants to go back to work and rebuild his life.

But the sad truth is, when you don't have a fixed address, and you haven't worked in a while, <u>it's almost impossible to get a job.</u>

I'm coming to you because people like Mark need your help.

# Can I count on you to help launch a commercial laundry business right here at Siloam Mission that will give work to men and women who want to rebuild their life?

Your generosity will help purchase the commercial washers and dryers needed to start a small business that will give Mark, and others like him, a job.

The laundry business you'll help launch will clean all of the bedding and linens from our overnight shelter, as well as from The Madison — our supportive housing facility.

As participants like Mark grow in their skills and confidence, they'll start offering cleaning services to other nonprofits and business in Winnipeg.

<Firstname>, can you keep this crucial project on track?

The Winnipeg Foundation has already committed to give \$200,000 to help renovate the space for the laundry in our building on Logan Ave. But to launch the business, we still need to raise the funds to buy the laundry equipment.

That's where you come in...

# The two commercial washers and dryers cost \$56,000 — but this discounted price is only guaranteed until August 29<sup>th</sup>.

People like Mark want to go back to work. They want to return to a more normal life. To have a purpose and feel useful.

But without getting help to enter the workforce again, they will likely get stuck in the hopeless cycle of homelessness.

Their self-esteem will wither. They'll feel discouraged and depressed. And their mental and physical health will deteriorate.

### So I ask you to take a moment—today if possible—to help buy the washers and dryers to give your vulnerable neighbours a chance to enter the workforce again.

Your act of generosity today will launch a small business that will give people like Mark the confidence and skills they need to go back to work.

I've enclosed an envelope you can send back with your special gift today. And there's a space for you to include an encouraging message for someone like Mark. We'll make sure to give it to them on their first day of work.

Please take a moment today to help a vulnerable neighbour go back to work.

God bless you for caring,

Au

Jim Bell CEO



P.S.: Your generous gift before August 29<sup>th</sup> will buy two commercial washers and dryers that will give work to people trying to rebuild their life. The laundry business you'll help launch can be the start of a new life—a new beginning for someone like Mark. Please send your generous gift today! Thank you.