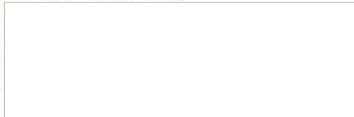


Photo: Tom Wiewandt

Help us raise \$30,000 by June 30 to ensure passage of the Open Space Bond! Your donation will be matched dollar-for-dollar by a generous matching gift!

Pamela Grow



Dear Pamela,

*Thank you
for all your
great support
and guidance, Pam!*

May 2015

*Thank you, Pamela,
for helping the Coalition
in many ways. If you
ever make it to Tucson,
we'd love to show you
around! Kathleen*

What is your favorite place in the Sonoran Desert? Do you have a favorite trail to hike on the weekend, ride your mountain bike, or go birding? Somewhere you always take visitors to show off the striking saguaros and desert wildflowers?

We are blessed with some magnificent protected open spaces. Our federal, state, and local parks are diverse and cherished: Tucson and Tortolita Mountain Parks, Las Cienegas Natural Preserve, Saguaro National Park, the wilderness of the Santa Rita and Baboquivari mountains.

Yet these treasured places can't survive on their own if they're not connected to each other. If they become too isolated, wildlife diversity and numbers will decline. Eventually certain species could become extinct altogether. Development and roads continue to fragment the desert.

Our protected open spaces have to be connected if they're going to endure.

And we need your help today to make sure this happens. This is a unique opportunity to make a very tangible difference in our community.

We're lucky that in 2004 Pima County voters approved millions of dollars of bond funds to purchase more open space. With that money, over 200,000 acres of additional lands have been protected. Yet our wildlife linkages still have critical pieces that remain un-protected. **Together, we need to continue "connecting the dots."**

Now, we've set our sights on a new bond election in November 2015 that includes \$95 million for more critical open space purchases.

Will you donate \$50, \$100, \$250, \$500, or more today to help us advocate for the Open Space Bond in November? Please consider giving a little extra this year for this important goal. We need your help right now to reach our goal of raising \$30,000 by June 30 to protect more open space in the Sonoran Desert. And your donation will be doubled by a generous matching gift!

By helping to protect and re-connect the Sonoran Desert's open spaces, **you are boosting our economy and quality of life.** You are helping to protect recreational areas, wildlife habitat and wildlife linkages. You are supporting healthy property values, clean air, clean water, and critical flood control features.

Pima County has a wide array of properties identified as targets for future open space purchases. These include large grassland ranches, State Trust Lands, and private properties.

Your donation to the Coalition today will support:

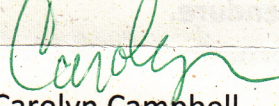
- **Hiring an additional staff person** to manage and organize all our work to ensure passage of the Open Space Bond in November.
- **The creation of a Speaker's Bureau** to give presentations to a diverse array of community groups, neighborhood associations, and businesses about the importance of protecting open space for everyone.
- **The development of an exciting and inspiring media campaign** to spread the word about all the ways we benefit from open space.
- **And much more!**

There's no denying it. **We will be on the front-lines over the next five months**, doing everything we can to convince voters that more open space is worth protecting. **Will you join us by making a generous donation of \$50, \$100, \$250, \$500, or more today?**

Your ongoing support has created an incredible legacy in Pima County of visionary conservation planning, protecting vulnerable desert species, building innovative wildlife crossings, and building a connected open space preserve system for both people and wildlife.

Your generous support today will ensure this legacy continues.

For the desert,


Carolyn Campbell
Executive Director

*Thank you for being such a
wonderful supporter, Pamela!
Best, Hannah*

P.S. This is urgent! Your gift today will ensure we have the resources to advocate for the Open Space bond. Now is the time. Please donate generously to help us reach our goal of raising \$30,000 by June 30. A generous matching gift means you'll do twice the good with one donation.

300 East University Boulevard, Suite 120, Tucson, Arizona 85705 * 520.388.9925 * www.sonorandesert.org

Arizona Center for Law in the Public Interest * Arizona Native Plant Society * Bat Conservation International * Cascabel Conservation Association *
Center for Biological Diversity * Center for Environmental Connections * Center for Environmental Ethics * Defenders of Wildlife * Desert Watch * Drylands Institute *
Empire Fagan Coalition * Environmental and Cultural Conservation Organization * Environmental Law Society * Friends of Cabeza Prieta * Friends of Ironwood Forest *
Friends of Madera Canyon * Friends of Saguaro National Park * Friends of Tortolita * Gates Pass Area Neighborhood Association * Native Seeds / SEARCH *
Northwest Neighborhood Alliance * Protect Land and Neighborhoods * Safford Peak Watershed Education Team * Save the Scenic Santa Ritas * Sierra Club -
Grand Canyon Chapter * Sierra Club - Rincon Group * Silverbell Mountain Alliance * Sky Island Alliance * Sky Island Watch * Society for Ecological Restoration *
Sonoran Permaculture Guild * Southwestern Biological Institute * Tortolita Homeowners Association * Tucson Audubon Society * Tucson Herpetological Society *
Tucson Mountains Association * Wildlands Network * Women for Sustainable Technology

**Double the impact of
your donation until
June 30 and help us
reach our \$30,000 goal!**

Tom Wierzbicki

Dear Pam,

Have you supported the open spaces of the Sonoran Desert this month? **Now is the time!** We [need your help today](#) to pass the \$95 million Open Space Bond in November. This funding will ensure important open space and habitat around Pima County are protected and connected for both people and wildlife.

Will you [help us](#) raise \$30,000 by June 30? We are so close and only need to raise \$2,313 more to reach our goal! And due to a generous matching gift, your donation and its impact will **be doubled!**

We will leverage your donation in the best way possible to gain voter support and ensure passage of the Open Space Bond.

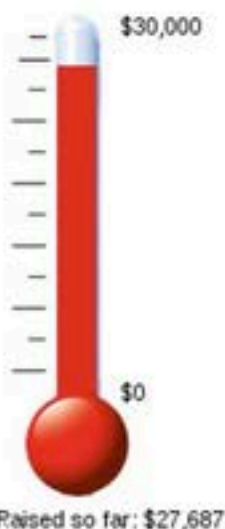
So far we have raised \$27,687 towards our goal. If you have already donated, **thank you!** You are making Sonoran Desert protection a reality.

Will you generously [donate today](#) and double your impact for Sonoran Desert open space?

Donate Now

Thank you for everything you do for the Sonoran Desert!

For the desert,



Support open space by June 30 and your donation will be doubled!

Double the impact of
your donation until
June 30 and help us
reach our \$30,000 goal!

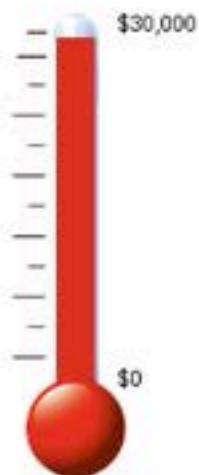
Tom Winesap

Dear Pam,

Tomorrow is the last day of June and our last day to reach our ambitious \$30,000 goal. **We are so close - we only have \$173 left to go!** Will you help us close the gap and reach our goal?

Your donation today will help us protect precious Sonoran Desert habitat and ensure the passage of the Open Space Bond in November. **And remember, due to a matching gift your donation and its impact will be doubled.**

We only have a little more to go to reach our goal, and you can help us get there. Your donation today will make a tremendous impact for the Sonoran Desert. If you have already donated, thank you!



Raised so far: \$29,827

*Support open space by
tomorrow and your
donation will be doubled!*

Will you generously **donate today** and double your impact for Sonoran Desert open space?

Donate Now

Thank you for everything you do for the Sonoran Desert!

For the desert,



Carolyn
Carolyn



Kathleen
Kathleen



Hannah
Hannah

Sweetwater Preserve
Protected with 2004 Pima County bond funds

Photo by Thomas Weigand

Dear Pam,

Today is the last day of our spring fundraising campaign and we're so happy to let you know that we **reached our goal of raising \$30,000 for protected open spaces, connected wildlife linkages, and a resilient Sonoran Desert!**

As of today, we've raised **\$30,861**

Thank you!

Here's some highlights on how these funds are already being put to work:

-We are in the final stages of helping to hire a new staff person to manage and organize all our work to ensure passage of the Open Space Bond this November.

-We are finalizing locations for up to 10 new wildlife cameras in the Tucson - Tortolita Mountains wildlife linkage. Interested in volunteering? Contact [Hannah](#) or call us at [\(520\) 388-9925](tel:520-388-9925).

-We're continually working with private developers to ensure adequate and functional open space is included in their projects. Right now, this is a lot of rezonings on Tucson's northwest side.

Thank you so much for everything you do. **You are the foundation of this work and these projects.** Your voice, time, and donations are making a tangible difference in our community and we cannot thank you enough!

For the **desert**,



Raised so far: **\$30,861**

*Thank you for helping us
exceed our goal!*



Carolyn
Carolyn



Kaitlin
Kaitlin



Hannah
Hannah