



December 5, 2017

**BEFORE**

Dear «SALUTATION»,

I'm writing to you today because you're needed, you make a difference, you say yes...

Mary said yes when asked to take in her two young nieces because she knew that she could be the loving adult they needed in their lives. But her paycheck couldn't stretch as far as her heart...finding money for diapers, shoes, clothes, formula and car seats nearly broke Mary.

That's when the Head Start teacher stepped in. She put in an order with Eastside Baby Corner (EBC) to get new car seats, diapers, Big Bundles of clothing, books, and toys for each of the girls.

**When you give to EBC, you give through us – directly to local children in need.**

Sadly, there are so many stories like Mary's. Stories of babies and children suffering homelessness, hunger, and a lack of the basic and essential things every child needs to thrive. Stories we hear too often -

“The children were given to grandma by CPS court order as of Monday. Grandma does not have the resources to purchase any clothing, pull ups and toys. They came to her with just a pair or two of clothing.”

“Their baby has no fall or warm clothing. They are currently living in a motel, awaiting room at one of the transitional housing programs.”

“Ariyah's mother was involved in a domestic violence situation and had to flee ... Mother is at zero income and cannot afford diapers, wipes, bottles or a high chair.”

We all wonder sometimes how we can make a difference in our community. And even though it may seem like an overwhelming question, *you can do just that.*

You can help provide the essentials for children and for families struggling to make ends meet. Diapers that keep a baby dry and healthy...A car seat that keeps a child safe...Food and formula for healthy growth. **Simple solutions that give relief, reduce stress, and eliminate health risks for vulnerable children.**

«FIRST\_NAME» «LAST\_NAME»  
«OPT\_LINE»  
«ADDRESS»  
«ADDRESS2»  
«CITY», «STATE» «ZIP»

**When you say yes, when you give to help children – you protect them, you promote healthy development, and you give them a promise of a brighter future.**

Mary's story has a joyful chapter...The Head Start teacher picked up the goods at the EBC Hub and delivered them to Mary. *"She is incredibly grateful, and can't imagine how she could keep caring for these children without the support of EBC."*

Your past support of EBC has given health and happiness to local kids, and we thank you. **Your gift today is like a big hug, protecting parents, other caregivers, and their children with the vital supplies kids need for healthy development.**

Will you help today? Will you give joy and make a difference in a child's story? Your gift delivers immediate help – in our neighborhoods there are babies needing safe car seats, children needing warm coats, and toddlers who required a regular supply of dry diapers.

Together, we can give simple solutions that help so much ... Help that is needed most at this time of year.

As you consider how you will direct your year-end charitable giving, I hope that you will say yes to the children in our community once again. Please know that with every gift to EBC you are helping local families have what they need to succeed.

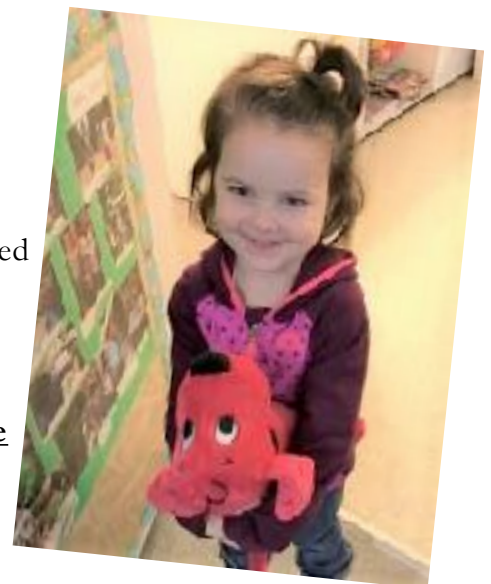
*"I had a text message with a photo of the student, sitting on the floor with the bag of clothes around her, as she was HUGGING the stuffed animal that she found in the bag! She had the biggest smile on her face... and moms' words said: "Like Christmas. Thank you. Very grateful. Much needed."*

My warmest regards and best wishes for your health and happiness in 2018,

  
Jack Edgerton  
Executive Director

P.S. You can support EBC with confidence. We've been a community leader in getting kids what they need, when they need it for 27 years. We make the most of each gift, purchasing essential items in bulk and depending on hundreds of volunteers each week to run our program.

P.S.S. Local babies and children in need depend on you. **Please return the enclosed envelope or donate online at [www.babycorner.org](http://www.babycorner.org), and join us in helping kids have brighter futures!**







December 5, 2017

**AFTER**

Dear «SALUTATION»,

I'm writing to you today because you're needed, you make a difference, you say yes...

Lauren said yes when asked to take in her two young nieces, Ashley and Katie. She knew she could be the loving adult they needed in their lives. But her paycheck couldn't stretch as far as her heart . . . finding money for diapers, shoes, clothes, formula and car seats nearly broke Lauren.

That's when the Head Start teacher stepped in. She put in an order with Eastside Baby Corner (EBC) to get new car seats, diapers, Big Bundles of clothing, books, and toys for the girls.

There are so many stories like Lauren's and her nieces'. Stories of babies and children suffering homelessness, hunger, and a lack of the basics every child needs to thrive. Hardship we hear of too often.

We all wonder sometimes how we can make a difference in our community. And even though it may seem like an overwhelming question, *you can do just that.*

You can help provide the essentials for children and for families struggling to make ends meet. Diapers that keep a baby dry and healthy...A car seat that keeps a child safe...Food and formula for healthy growth. **Simple solutions that give relief, reduce stress, and take away health risks for vulnerable children.**

**When you say yes, when you give to help children – you protect them, you promote healthy development, and you give them a promise of a brighter future.**

«FIRST\_NAME» «LAST\_NAME»

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«CITY», «STATE» «ZIP»

Your past support of EBC has given health and happiness to local kids, and we **thank you.**

Because of generous donors like you, Lauren and her nieces have a joyful chapter in their story ... The Head Start teacher picked up the goods at our EBC Hub and delivered them to Lauren. *“She is incredibly grateful, and can't imagine how she could keep caring for these children without the support of EBC.”*

Many more children need our help now. Your gift today is like a big hug, giving caregivers and their children the vital supplies kids need for healthy development.

**Will you help today? Will you give joy and make a difference in a child's story?** Your gift delivers immediate help – to a baby who needs a safe car seat, a child who needs a warm coat, and to a toddler who requires a regular supply of dry diapers.

**Together, we can give simple solutions that help so much. Help that is needed most at this time of year.**

«SALUTATION», as you consider your year-end charitable giving, I hope that you will say yes to the children in our community once again.

With gratitude and best wishes for your health and happiness in 2018,

  
Jack Edgerton  
Executive Director

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**Join us in helping kids have brighter futures!**

