

Date

Address 1

Address 2

Address 3

[image of radio?]

**Journalists in South Sudan have a life-saving message.
Today, you can help strengthen their voices.**

Dear [long salutation],

The tiny radio is old and battered. Its antenna is bent, and a fraying bit of grey tape holds the batteries in. But when Sara and her children fled their home in the middle of the night, running from a vicious civil war, she clutched the radio tightly.

I met Sara earlier this year when I visited Journalists for Human Rights' project in South Sudan. **Thanks to your gift of [RECEIVED] in [Month] this year, [SHORT SALUTATION], courageous journalists are reporting accurate and life-saving facts that help people like Sara.**

Sara didn't know where she was going to take her family, but wherever they ended up, she knew her radio would be crucial. Information on the news broadcasts would help her find a way to safety: somewhere she could find food for her children. Without daily updates to help her avoid the spreading violence, Sara could be killed, and her children could be forced to become child soldiers.

In the chaos of war, accurate information can save lives. **Journalists need your support to keep getting news to people like Sara and her family.**

Please join me today to help reporters in South Sudan put life-saving information on the airwaves with a donation of \$50, \$75, or any amount you can give at this critical time.

When journalists report reliable and objective information during a crisis, they help people stay safe and meet their basic needs – finding food, clean water, and shelter.

JHR is working with reporters in South Sudan, training them to report objectively and ethically on the country's civil war and looming famine. **We need your support to continue.**

South Sudan is the world's newest country. Its brutal civil war has forced more than one million people from their homes. Hundreds of thousands are living in camps for displaced people.

With your support, JHR can continue to help local journalists provide life-saving information to those most at risk. Because of donors like you, reporters in South Sudan can broadcast stories with...

(please turn over)

DONATE ONLINE: jhr.ca/donate

You can be a JHR Media Mover!

Please see reverse to join our monthly giving program.

the important facts and information that helped Sara and her children get to safety. **Please send your gift today to help us train more journalists in South Sudan.**

Sara's family walked for days to get to safety. They stopped every night and turned on the dented radio for just five minutes – so the batteries would last for as many nights as possible. Over the crackle of static, Sara and her children listened quietly and carefully. The news broadcasts told them where the fighting had spread and the safest route to the capital city.

Most journalists in South Sudan can't afford formal training. And the risk of spreading misinformation is high – a potentially deadly problem during a crisis.

During the most intense fighting earlier this year, media rumours about advancing militias drove people out of safe camps and into danger and exposure in the bush.

But with your help, JHR-trained journalists are working to change this. They are focusing on facts and vital humanitarian stories to help their fellow citizens make informed choices. The journalists we work with are committed to fair, unbiased reporting. We need your help to train more journalists in all parts of the country.

Your gift will help keep South Sudan's airwaves full of facts and free of dangerous rumours and misinformation.

Sara and her children now live in a white tent in a displaced persons camp on the edge of the capital city. The camp is crowded and dirty, and Sara worries about her children getting sick. There is almost never enough food. Sara still listens to the radio – broadcasts from JHR-trained reporters keep her updated on the latest news about the war. It is her lifeline to the truth.

Stories by JHR-trained journalists are helping Sara and thousands of people like her survive until they can safely return home to their villages.

This is your opportunity to make a life-saving difference. Please send your generous gift today.

Thank you,

Danny Glenwright
Executive Director
Journalists for Human Rights

Joining JHR's Media Movers by giving monthly donations is the most effective way for you to support human rights journalists. Your recurring gifts help us bring high-impact journalism training to where it is needed most. By giving monthly, you also help us reduce administrative costs so we can help even more journalists.

Become a **Media Mover** today at jhr.ca/donate or complete the enclosed form.

PS: Your gift today will help journalists in South Sudan bring vital humanitarian information to people affected by civil war. Please mail your gift today, or give faster by donating online at jhr.ca/donate

PPS: Remember, in Canada, your generous gift is eligible for an official tax receipt.