

## WHY I ROSE TO THE CHALLENGE



I grew up volunteering for social justice causes. Today, I work in health and human services for underserved and vulnerable communities. When I thought about where I could have the largest impact and ripple effect for my money, I immediately thought of *Mother Jones*. I have trusted *Mother Jones* since they were founded. I hope with my gift they are able to thrive for decades to come.

**Kathye G.**  
Chicago

## WHY NOW?

We are at a pivotal point in history—for *Mother Jones*, for journalism, and for our democracy as a whole.

As a reader-supported news source, we count on the contributions of individuals like you to help us deliver hard-hitting investigative journalism today. And your future gift will ensure that we are able to provide smart, fearless journalism years from now.

To help ensure a vibrant democracy now and for generations to come, a group of longtime donors has offered to match your future commitment to *Mother Jones* right now.

## JOIN THE LEGACY CHALLENGE

- Yes! I have included a gift to *Mother Jones* in my will or trust, or by beneficiary designation. Please activate an immediate matching gift donation today, equal to 10% of my future gift's value up to \$10,000.

My future gift will be:

- A specific amount \$ \_\_\_\_\_
- A percentage of my estate: \_\_\_\_\_%, which is estimated to be \$ \_\_\_\_\_

From my:

- Will    Living trust
- Life insurance policy
- IRA, retirement account, or another financial account

- I have questions. Please contact me:

By phone: \_\_\_\_\_

By email: \_\_\_\_\_

Best day/time to reach me: \_\_\_\_\_

For more information, visit [motherjones.com/bequest](http://motherjones.com/bequest) or contact Cathy Asmus at (415) 321-1753 or [casmus@motherjones.com](mailto:casmus@motherjones.com).

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YOUR FUTURE GIFT WILL  
BE MATCHED TODAY!  
HERE'S HOW >>**

## HOW IT WORKS

**Step 1:** Name *Mother Jones* in your will or living trust or as a beneficiary of your retirement or financial account, or notify us of a gift that you have already established.

**Step 2:** Share some details of your gift and the estimated value on the enclosed form or at [motherjones.com/bequest](http://motherjones.com/bequest).

**Step 3:** A group of longtime donors will make an immediate contribution to *Mother Jones* of up to \$10,000, based on the value of your future gift.

To learn more or to join the bequest challenge, return the enclosed card and envelope or visit [motherjones.com/bequest](http://motherjones.com/bequest). Or contact Cathy Asmus at (415) 321-1753 or [casmus@motherjones.com](mailto:casmus@motherjones.com).

### MOTHER JONES PLANNED GIVING

Cathy Asmus

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