



THINK YOU CAN SPOT A FAKE WOMEN'S HEALTH CENTER FROM A REAL CLINIC?

Try it out: Which websites do you think are the real clinics?



TAKE THE QUIZ



QUIZ

**CAN YOU SPOT A FAKE WOMEN'S
HEALTH CENTER FROM
A REAL CLINIC?**

Find out →

Can you tell a safe, reliable health center from a fake women's health center?

Start

press **ENTER**

1 → Can you identify the real clinics by name?

Below are names of several fake women's health centers — and some real women's health clinics. Mark as many of the centers you think offer unbiased medical care.

Choose as many as you like

☐ A North Jefferson Women's Center

☐ B Alabama Women's Center

☐ C Choices Pregnancy Clinic

☐ D Her Choice Women's Clinic

☐ E PEACE

☐ F THRIVE

☐ G Choices Women's Medical Center

☐ H First Choice Women's Medical Center

☐ I RealOptions Pregnancy Medical Clinics

☐ J The Women's Options Center

“ Oops! The real clinics were:

North Jefferson Women's Center

✓ **Alabama Women's Center**

Choices Pregnancy Clinic

✓ **Her Choice Women's Clinic**

✓ **PEACE**

THRIVE

✓ **Choices Women's Medical Center**

First Choice Women's Medical Center

RealOptions Pregnancy Medical Clinics

✓ **The Women's Options Center**

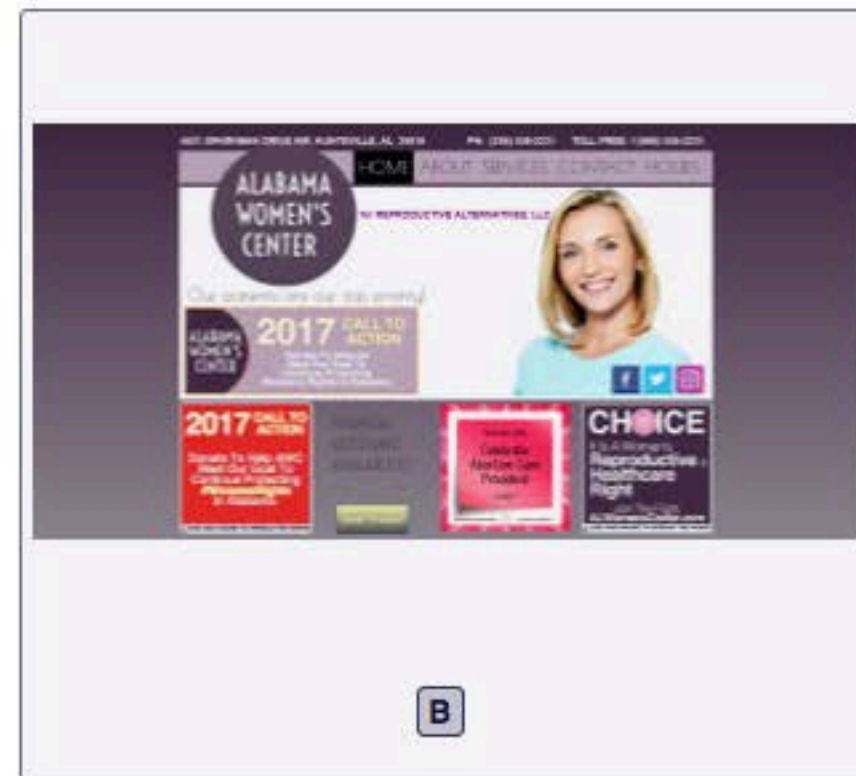
Continue

press ENTER

- 2 → Only some of these websites are run by clinics that offer unbiased information about the full range of healthcare options. Can you tell which?

Mark only the websites you think belong to real clinics.

Choose as many as you like



3 → Which of these Google search results is a powered by a fake women's health center?

Fake women's health centers often use deceptive Google advertising to target women who are looking for abortion care. In this Google search of "abortion clinic" in Atlanta, a fake women's health center ad comes up. Can you figure out which search result is the fake women's health center? Choose which number you think it is.

The screenshot shows a Google search interface with the query "abortion clinic atlanta". Below the search bar, there are tabs for "All", "Maps", "News", "Images", "Shopping", "More", "Settings", and "Tools". The search results are displayed below the tabs, with the text "About 500,000 results (0.37 seconds)" at the top. Three results are visible, each preceded by a red number (1, 2, or 3) in a large font. Result 1 is "Atlanta Women's Clinic | Free Abortion Consultation" with a link to "www.atlantawomens.clinic/" and a phone number "(470) 315-1477". Result 2 is "Atlanta Women's Health Center - Abortion Pill Clinic" with a link to "www.abortionclinicservicesatlantaga.com/". Result 3 is "carafem Abortion Clinic | Abortion Pill & Surgical | carafem.org" with a link to "info.carafem.org/Abortion".

1 Atlanta Women's Clinic | Free Abortion Consultation
Ad www.atlantawomens.clinic/ (470) 315-1477
Only You Know What's Best for You. Same-Day Appointments Available. Call Now!
Sensitive & Caring Staff - 100% Confidential - No Cost Services
Services: Lab Grade Pregnancy Test, Decision Counseling, Post Abortive Counseling...
Contact Us Insurance And Medicaid
Pricing Plans

2 Atlanta Women's Health Center - Abortion Pill Clinic
Ad www.abortionclinicservicesatlantaga.com/
Abortion Clinic Services to 13 wks in private office. Financial help available.

3 carafem Abortion Clinic | Abortion Pill & Surgical | carafem.org
Ad info.carafem.org/Abortion
Providing a safe & private abortion from \$450. Appointments take 60 min or less.
Highlights: Affordable Options, Flexible Payment Plans, Convenient Location
Schedule an Appointment · carafem Newsletter
1800 Peachtree St NW #800, Atlanta, GA

A #1

B #2

C #3

4 → Who would you trust to provide real medical care?

Only one of these people is medical professional who can provide complete and scientifically accurate care. The other three push medical misinformation at fake women's health centers. Choose who you think is the real medical professional.



A



B

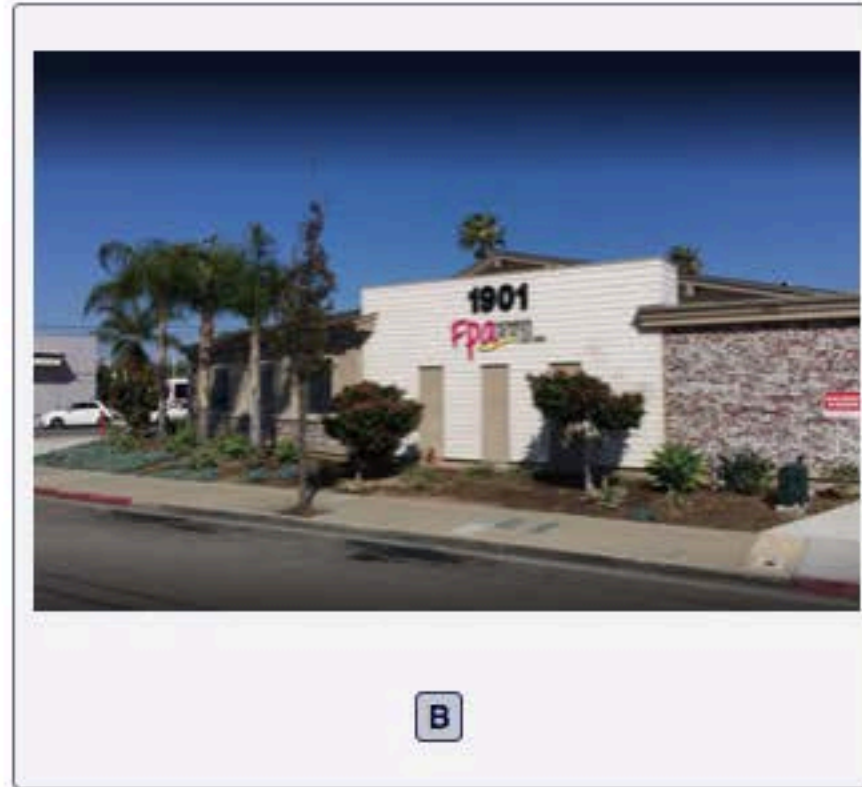
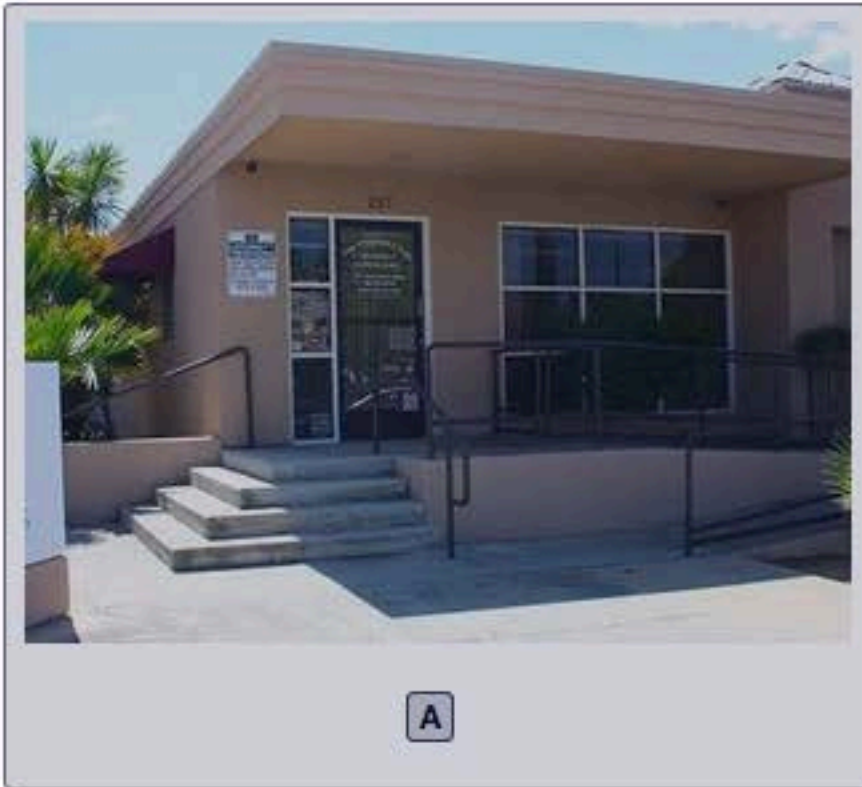


C

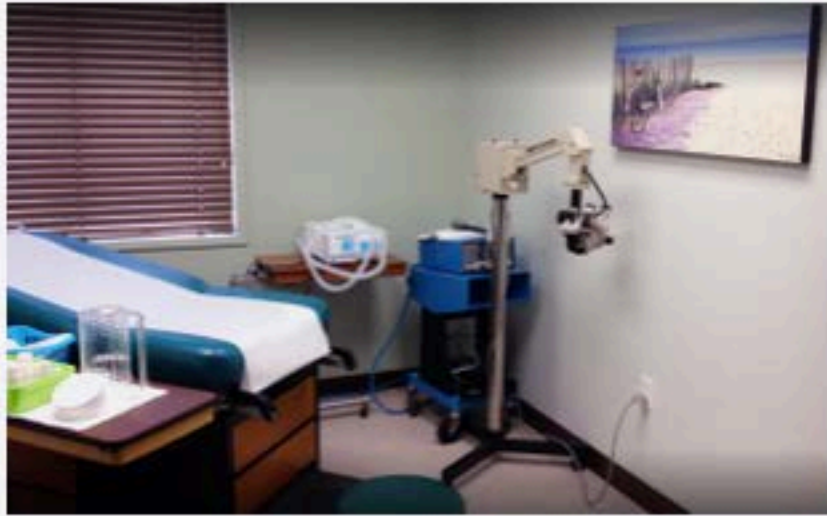


D

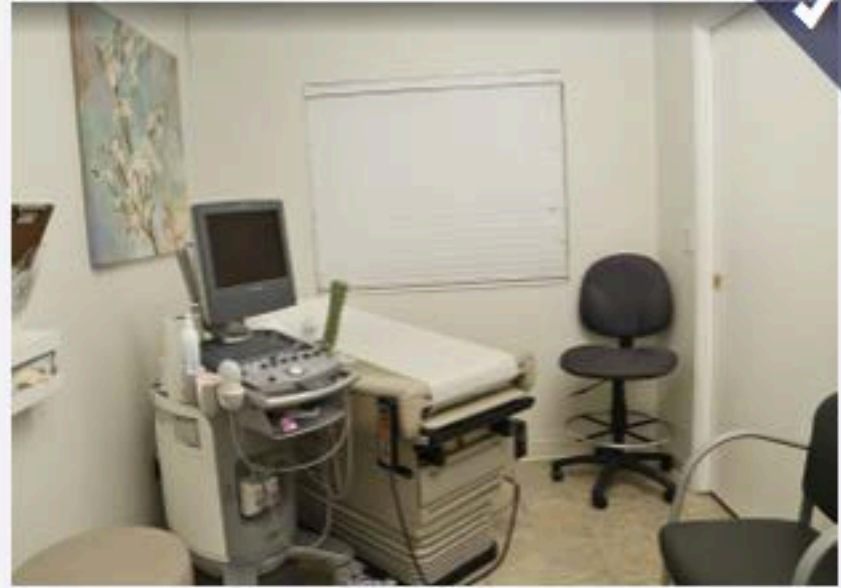
- 5 → One of these facilities offers unbiased medical care, the other is a fake women's health center that gives women the runaround. Can you identify the real clinic?



6 → What about here? Which of these exam rooms is in a real clinic?



A



B



THERE ARE MORE THAN
2,700
FAKE WOMEN'S HEALTH CENTERS
ACROSS THE UNITED STATES.

ENDTHELIES.COM

Your score is 4 out of 13.

Women deserve the truth. Sign the petition to demand fake women's health centers end the lies: <http://www.prochoiceamerica.org/end-the-lies-take-action/>



Try Again

press ENTER