

Ms. Grow:
5 Ways For You To Take Action for Nature Right Now

Ms. Pamela Grow

June 20, 2018

[Redacted]
USA

Dear Ms. Grow,

Imagine for just a moment that you're walking in your favourite nature reserve, trail or park. What do you see? What do you hear? What do you smell? What do you feel?



Now that you're connected to your favourite place in nature, I want to thank you for taking action in the past to protect wild species you love and wild spaces you explore right across our province. Your previous support helped protect all our cherished spaces and the species that live there!



And I'd also like to ask you to renew your vital support right now. Will you make a special gift today to support the places you love and the places you can help protect?

Our Ontario Nature staff have identified 5 specific and tangible ways for you to take action for nature right now. Here's what you will achieve for nature with your gift today:

You will build a wheelchair-accessible and safe boardwalk at Petrel Point Nature Reserve. Petrel Point is a globally-rare and sensitive Great Lakes coastal fen habitat, and is sprinkled with pink, white, mauve, red, blue and yellow wildflowers through the seasons. In the meadow marshes you'll find a diverse community of carnivorous plants, including horned bladderworts and pitcher plants. Orchid lovers will delight in finding showy lady's slippers, rose pogonias, grass-pinks, small purple-fringed orchids and more!

You will monitor endangered and at-risk species. Right now, there is an urgent need to monitor the health of eastern foxsnake

Please turn over...



214 King Street West, Suite 612, Toronto, ON M5H 3S6
phone: 416-444-8419 toll free: 1-800-440-2366 ontarionature.org

5 Ways For You To Take Action For Nature Right Now!

..... **You will build an accessible and safe boardwalk at Petrel Point Nature Reserve!**

\$32 per metre

Together, we need to complete the last 300 metres of new boardwalk, so that visitors can experience as much of the spectacular wildflowers as possible while keeping the wetland safe. With your help, we will build a fully accessible boardwalk, meeting the specifications for wheelchair users. We'll use sustainable and chemical-free materials. Will you sponsor a metre? Or 5? Or 10? Or any amount you choose?

..... **You will restore habitat at Sydenham River Nature Reserve**

\$271/half acre or \$542/acre

With your help, we will transform former corn and soybean fields within the reserve into two spectacular natural habitats. One will be native woodland, which will support woodland bird species such as the threatened cerulean warbler, and will also include a vernal pool for breeding spotted, blue-spotted and Jefferson salamanders. The second habitat will be meadow, providing crucial habitat for bobolink, eastern meadowlark and monarch butterflies.



Special Reply form for
Ms. Pamela Grow



Yes, Caroline! I will **take action for nature**
right now with my gift of \$_____.



Your gift will build accessible
boardwalk at Petrel Point:
\$32 per metre



Your gift will mobilize
the Nature Watchdog
team: **\$75**



Your gift will help monitor
endangered ginseng:
\$53 per population



Your gift will restore habitat
at Sydenham Nature Reserve:
\$271 for a half-acre



Your gift will help monitor
endangered eastern
foxsnake: **\$53 per plot**



Your gift will restore habitat
at Sydenham Nature Reserve:
\$542 for an acre

- I have enclosed my cheque, payable to **Ontario Nature**
- I prefer to pay by credit card

Thank you!



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Charitable Registration # 10737 8952 RR0001

Did you see this?

Inbox x

Caroline Schultz, Ontario Nature info@ontarionature.org via blackbaudemail.netcommunity1.com

to me



Hi Pamela,

Have you received your letter yet?

I sent you a letter not long ago, asking for your support to complete some vital on-the-ground projects to protect wild species and wild spaces over the coming months.

And as we enter the summer months, I hope you and your loved ones spend some time in the wild places you love! As you enjoy nature in our beautiful province, **will you also [take action](#) to protect it?**

Our Ontario Nature conservation team has identified 5 specific and tangible ways for you to take action for nature right now. Your gift today will help achieve these projects:

1. **Complete a wheelchair-accessible and safe boardwalk at Petrel Point Nature Reserve** to enable people to experience the beauty of the reserve's wild orchids and other rare plants while keeping the wetland safe.
2. **Monitor American ginseng populations** to establish province-wide tracking of this endangered plant and get it the protection it needs.
3. **Monitor eastern foxsnake plots** to develop protocols for tracking this endangered snake and for most other Ontario snakes to ensure we have the information to properly assess their populations.
4. **Mobilize our Nature Watchdog team** to advocate for nature when threats emerge and nature needs us most.
5. **Restore habitat at Sydenham River Nature Reserve** to create more critical woodland and meadow habitat for at-risk Carolinian zone wildlife.

These 5 actions will have an immediate impact in protecting the species you love and wild spaces you explore.

Your support today will have an immediate impact. These 5 actions will help protect the species you love and the spaces you explore. [Will you please give today?](#)

Yours for nature,



A handwritten signature in black ink that reads "Caroline".

Caroline Schultz
Executive Director

P.S. If you've given recently and our letters have crossed in the mail, thank you very much! [If you haven't yet given, I hope you will today.](#) We've noticed haven't renewed your 2017 membership yet. Your membership will also be renewed with your gift today!



**[214 King Street West Suite 612](#)
[Toronto, Ontario M5H 3S6](#)**

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Yes! I will take action to protect nature now!

Your gift can restore native Carolinian habitat, monitor endangered species, build accessible boardwalk or support our Nature Watchdog team. Here's what you can achieve for nature with your gift today:



Restore habitat at Sydenham River Nature Reserve
\$542 per acre



Mobilize the Nature Watchdog team
\$75



Monitor endangered ginseng
\$53 per population