


The day we've all been waiting for: World Toilet Day!  [Inbox](#) x

Oxfam Gifts action@oxfamamerica.org via bounce.bluestatedigital.com

Mon, Nov

to me ▾



**The bottom line: TODAY ONLY, all toilet gifts
MATCHED!**



Friend,

It's officially holiday season, and today we're celebrating our favorite holiday here at Oxfam: World Toilet Day!

That's right – today is the day when we appreciate something we often overlook and contemplate what it's like to **have NO access to a toilet – like 4.5 billion of us around the world.**

(Don't want to contemplate this subject too much? We get it. You don't have to even read the rest of this email to help families around the world – **[purchase an emergency toilet gift \(\\$50\) now!](#)** It's a gift you can bet that none of your friends and family have gotten before.)

Potty humor aside, toilets are essential for us to stay healthy and live with dignity. And after a disaster like the recent Indonesian earthquake and tsunami, toilets and other sanitation supplies remain critical to preventing water-borne diseases.

That's why we're committing today, World Toilet Day, to raising awareness about the importance of toilet access – and just how few people have it – with **a goal of 600 gifted toilets by the end of the day.** Will you join us?

[Purchase an emergency toilet gift today at oxfamgifts.com and it will be MATCHED.](#) For just \$50, you have the power to make a real, concrete improvement in a family's life. And it makes a pretty great – and a wholly unique – gift for that special family member or friend.

Can't get enough toilet talk? That's good. There's more:

Private toilets are also essential when it comes to helping women and girls lift themselves out of poverty and pursue an education. Access to toilets reduces the risk of sexual assault, and appropriate sanitary facilities keep girls in school longer.

With your toilet gift, you're not just helping a community reduce the risk of preventable disease. You're also giving women and girls the chance to pursue an education without fear or shame.

Feeling flush? Head here and make your matched gift. Here's how it works:

Feeling flush? Head here and make your matched gift. Here's how it works:

1. You purchase an **emergency toilet**. If you do it before midnight, your contribution will be **matched**.
2. You personalize a card that explains all the good a toilet can do that you can print right from home.
3. The card goes to your loved one.
4. Your gift goes to help those who need it most.

Don't sit this one out. **Close the lid on your holiday shopping early or just support an important cause for a friend – now's a great time to do it!**

Check out our emergency toilets and more at oxfamgifts.com – every emergency toilet purchased before midnight will be matched, up to \$10,000! >>

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Emergency toilet

\$50

Don't feel like flushing your finances for the loved one who has everything?

Give a potty as a present, and you will help prevent the spread of deadly diseases in crisis situations. This simple but important gift can save lives by creating more sanitary environments for people living in camps after disaster strikes.

Choose your card..

[Add To Cart](#)

