Draft 09-03-13 SCV Acquisition Appeal S13DMACV0913 GA



XXXX

XXXX XXXX XXXX

Dear [Salutation],

You came to Sharp Chula Vista as a patient, in need of help.

Thank you for that profound act of trust.

Now I come to you, humbly, to ask for your help in turn.

The cause for excellent health care, here in our community, needs you.

Will you consider becoming its champion... by making a gift to Sharp HealthCare Foundation?

As a patient, you've experienced firsthand Sharp Chula Vista's award-winning health care. I sincerely hope you were satisfied with your outcome.

What patients perhaps don't realize is just how much these good outcomes depend on the generosity of people like you and other residents in our community.

Philanthropy makes a huge contribution here at Sharp Chula Vista.

Your gift makes a serious difference...

The truth is this: name *any* top hospital in America and you'll discover that behind its continued success stand thousands of self-sacrificing benefactors. They are our champions.

Great — and ever-improving — health care is no accident. It depends in critical ways on the generous hearts of donors.

(Over please ...)



Yes! I want great health care here in my community!

Enclosed is my tax-deductible gift of:

1
(□ \$50

\$75

\$150

Other \$____

A GIFT IN THIS AMOUNT WOULD HELP SO

S13DMACV0913 GA

Name Address

Address II City, State ZIP

(Optional) I least thank	
the following Sharp caregi	ve

Physician, nurse or other caregiver's full name

Department/Facility

Name of person(s) honoring caregiver

Patient's full name

Donor generosity helps Sharp Chula Vista sustain its acclaimed "margin of excellence." That margin makes all the difference. It ensures that you and others who rely on Sharp Chula Vista have at your disposal some of the nation's most advanced and capable health care.

But we cannot do great medicine without your help.

So please consider Sharp Chula Vista in your decisions about charitable giving.

I know there are many good charities that will seek your help. Please know how honored we are when you choose to make a gift to Sharp HealthCare Foundation. The care you receive at Sharp Chula Vista is, in part, made possible because of your support for health care excellence!

Thank you for your kind consideration.

Wishing you the best in health,

Bill Littlejohn CEO and Senior Vice President Sharp HealthCare Foundation

Please charge: AMEX Discover MasterCard Visa

PS — Hearing the words "thank you" from a patient means more to a caregiver than any prestigious accolade or award he or she can receive.

If you wish, you can recognize a doctor, nurse or other caregiver through Sharp HealthCare Foundation's Guardian Angel **program.** It will be a special way to honor someone who has touched your life in an important way. You can also make your Guardian Angel gift online. To do so, visit us at: www.sharp.com/guardianangel and select Sharp HealthCare Foundation.

I hope you'll read the enclosed note from Josh Denny, RN, Guardian Angel recipient.

Honor Your Physician, Nurse or Other Caregiver as Your Guardian

You Can Designate your Gift!	Please charge	: AMEX Discover		
Gifts can be designated to provide for specific types of care, areas of care or where it is needed most. Just let us know and we'll be glad to designate your gift.	Credit Card # Validation #	Signature	Exp. Date	
Where it is needed most				
Sharp Chula Vista Medical Center Sharp Mary Birch Hospital Sharp Memorial Hospital Sharp Rees-Stealy Other area (please specify):	The Guardian Angel Program provides an opportunity to recognize a physician, nurse or other caregiver in a very special way. Simply write the name of your caregiver on the reverse side of this reply form and return it with your donation. Then, on your behalf, we'll send your honored caregiver a special note of appreciation. Additionally, first-time honorees receive a Guardian Angel lapel pin to proudly wear. It's a very thoughtful way to show your appreciation!			
☐ Sharp HealthCare Foundation may use demographic information to	o contact you to ask for	contributions to expand and im	prove the programs and services we	

provide to the community. If you do not wish to be contacted for any future fundraising requests, please notify us by checking the box to the left and returning

this form in the envelope provided, call us at (858) 499-4800, or email us at info@sharp.com with your full name and address.