



Connecting Communities and Open Spaces

Coalition for
Sonoran Desert
Protection

Pamela Grow

3

Dear Pamela,

Our world and our community can feel fractured these days. It is hard to watch the news without feeling despair about something.

Among many other things, I know you care about protecting the Sonoran Desert. It is one of the most beautiful and most biologically-diverse deserts in the world. For many of us, it is the habitat and the wildlife in our backyards, our home. And it is also extremely threatened, with new development and roads crisscrossing the landscape at an alarming speed and climate change impacting everything.

For almost 20 years, we have built a strong track record of connecting communities and open spaces. We have done this *together*.

We believe strongly that it takes a connected community to defend and protect a threatened landscape. It is your voice, your passion, your time, your volunteer hours, your letters, emails, and phone calls to elected officials, and your financial support that propels this work forward.

At different times during the year, we ask you to join us in various campaigns.

When we determine that a proposed development is not following local open space guidelines and we cannot support it, *you show up to meetings to voice your opposition with us.*

When there is a piece of legislation that will harm our water resources or pull needed support from our state parks, *you call your legislators, write emails, and rally your friends and family to do the same.*

When we facilitate the construction of the Sonoran Desert's first wildlife bridge and the first video of deer using the bridge arrives a few weeks later, *you celebrate with us and this amazing accomplishment we've achieved together.*

Thank you for all the ways you partner with us in connecting our community and our open spaces.

While I am so proud of all the successes we've had, I am also keenly aware that we have our work cut out for us. We are contacted regularly about new developments being proposed as the economy rebounds. Our human population continues to grow, leading to more roads, more houses, more sprawl. Climate change looms above all this, especially in the Sonoran Desert, an ecosystem that will be hit especially hard by this growing threat.

We have built an incredible community of people and organizations that are well-poised to tackle the challenges ahead. **You are part of our community. And your ongoing support is essential to our ongoing success.**

We haven't heard from you in a while and we miss you.

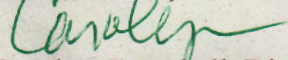
Will you consider renewing your support with a \$25, \$50, or \$75 donation today? Our goal is to raise \$15,000 by the end of May to continue connecting communities and open spaces.

Your donation will support:

- The continued collection of thousands of beautiful wildlife photos through our citizen-science Remote Wildlife Camera Monitoring Project. These photos are instrumental in our advocacy for wildlife crossings and the protection of specific open space parcels.
- Advocating for connected open space in private developments, a process we are uniquely qualified and experienced in executing.
- A coordinated opposition to any proposed interstate through Avra Valley.
- Ongoing management and monitoring of the Oracle Road wildlife crossings with our community partners, allowing us to advocate for more wildlife crossings to re-connect our wildlife linkages.
- And much, much more.

Thank you again, sincerely. I know you care about the Sonoran Desert deeply. We only have *today* to do everything we can to protect this beautiful place as much as we can...for those of us here right now and for all the future generations ahead of us.

For the desert,


Carolyn Campbell, Director

P.S. There are many ways to give. Our recurring donor program is growing more popular all the time and we'd love to welcome you into our group of Desert Champions! We've also launched a new "Adopt-A-Wildlife-Camera" program. With your one-time or monthly gift, you can sponsor one of our wildlife cameras, name the camera, and receive regular photo updates of the wildlife it captures. Head to <http://www.sonorandesert.org/donate-now/adopt-a-camera/> to learn more!

758 N. 5th Ave., Suite 212, Tucson, Arizona 85705 • 520.388.9925 • www.sonorandesert.org

Arizona Center for Law in the Public Interest • Arizona Native Plant Society • Bat Conservation International • Cascabel Conservation Association • Center for Biological Diversity • Center for Environmental Ethics • Defenders of Wildlife • Desert Watch • Environmental Law Society • Friends of Cabeza Prieta • Friends of Ironwood Forest • Friends of Madera Canyon • Friends of Saguaro National Park • Friends of Tortolita • Gates Pass Area Neighborhood Association • Genius Loci Foundation • Native Seeds / SEARCH • Protect Land and Neighborhoods • Safford Peak Watershed Education Team • Save the Scenic Santa Ritas • Sierra Club - Grand Canyon Chapter • Sierra Club - Rincon Group • Sky Island Alliance • Society for Ecological Restoration • Southwestern Biological Institute • Tortolita Homeowners Association • Tucson Audubon Society • Tucson Herpetological Society • Tucson Mountains Association • Wildlands Network

The Coalition is a fiscally-sponsored project of Sky Island Alliance, a non-profit, tax-exempt 501(c)(3) organization. Contributions for the purposes of the Coalition for Sonoran Desert Protection are tax-deductible to the fullest extent allowable by law.



**Coalition for
Sonoran Desert
Protection**

YES! I want to protect the Sonoran Desert's beautiful natural resources and unique biological diversity with the Coalition for Sonoran Desert Protection.

Enclosed is my **one-time gift** of:

I would like to give monthly! See back of this form.

\$1,000

\$500

\$250

\$100

\$50

\$25

Other \$ _____

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

I would like to help out with mailings

Credit card information (will be processed as Network for Good):

Number: _____

Security Code (last 3-4 digits on signature panel): _____

VISA MC AMEX Exp. Date: _____

Signature: _____

The Coalition occasionally shares its lists with like-minded organizations. Please check here if you would not like your name shared with others:

The Coalition recognizes donors in its newsletters and other media. Please check here if you would like your donation to remain anonymous:

Please make checks payable to **Coalition for Sonoran Desert Protection** and return to 300 E. University Blvd. #120, Tucson, AZ 85705

All donations are tax-deductible to the full extent of the law.

Are you interested in giving regularly to create connected communities and open spaces?



Take advantage of our recurring giving program!

Our *Desert Champions* are a growing group of donors that give every month or every quarter.

After signing up, your donation is automatically processed on the day of your choice, making giving easy.

With each regular donation, you'll know you're supporting a connected community and connected open space. Check out our website at sonorandesert.org to learn more or sign up on the enclosed donation card!



Monthly Giving:

Monthly giving is an easy and effective way for you to spread your support for the Coalition over the entire year.

Option 1: DONATE ONLINE
www.sonorandesert.org

Option 2: CREDIT CARD PLEDGE

I authorize the Coalition for Sonoran Desert Protection to charge:

\$50 \$25 \$10 \$5 Other \$ _____

each month to my credit card. A record of each donation will be included on my credit card statement and serve as my receipt (transactions will appear on bill as "Network for Good").

Card # _____ Exp. Date _____

VISA MC AMEX

Card Type _____ Security Code _____

Signature _____

Print Name _____

Billing Address _____

City _____ State _____ Zip _____

Phone _____

Email Address (for monthly receipts) _____

Stop monthly donations at any time by calling or writing.

Coalition for Sonoran Desert Protection
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All donations are tax-deductible to the full extent of the law.

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