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ULTRAVIOLET'S 2016 Year In Review

The 2016 presidential election reminded all of us that there's an enormous amount of work left in the fight against hate and sexism. **FORTUNATELY, THE ULTRAVIOLET COMMUNITY IS NOW 1,000,000 STRONG AND READY TO TAKE ACTION IN THE NEW YEAR.**

"Commercial calls for equal pay for women's soccer team"
-AP

"More Than 3,000 Sexual-Assault Survivors Call for Republican Leaders to Stop 'Enabling' Trump in Washington Post Ad"
-New York Magazine

"Women's Group Dissects Sexism in Matt Lauer's Questioning of Hillary Clinton, Demands More Female Moderators for Presidential Debates"
-People

ULTRAVIOLET
CAMPAIGNS
MADE THE NEWS
**8,000
TIMES**



WE RAISED OUR VOICES IN THE 2016 ELECTION

HILL CLINTON WANTS TO BE PRESIDENT ...AND HE'S NO MODERATE

- 1 THE DOWNSIDE: She's a pro-choice advocate from the Clinton family, associated with progressive politics.
- 2 Thanks to her FBI work, she's a well-known anti-Muslim terrorism expert.
- 3 Opposed to Obama's plan to end the war in Iraq.
- 4 Opposed to Obama's plan to end the war in Afghanistan.
- 5 Opposed to Obama's plan to end the war in Syria.

5 THINGS YOU SHOULD KNOW ABOUT JEB BUSH ...AND A BUNCH OF HIS POLITICAL IDEAS

- 1 Accepted a position for the PETUS OF A RAPE SURVIVOR
- 2 Refused to take a full accounting of his own SEXUAL HISTORY
- 3 Used a public accounting firm to cover up his own SEXUAL HISTORY
- 4 Said that female voters should "LET THEIR LIPS TALK FOR THEM AND TAKE A MESSAGE"
- 5 Said "I support women in wearing ARMS AND OTHER WEAPONS"

CHARMED? SHARE

DONALD TRUMP ON WOMEN

in his own words!

On what the media writes about him:

"IT DOESN'T REALLY MATTER... AS LONG AS YOU'VE GOT A YOUNG AND BEAUTIFUL PIECE OF ASS."

On military sexual assault:

"WHAT DID THESE GENIUSES EXPECT WHEN THEY PUT MEN & WOMEN TOGETHER?"

On women he's worked with:

"ALL OF THE WOMEN ON THE APPRENTICE FLIRTED WITH ME-- CONSCIOUSLY OR UNCONSCIOUSLY. THAT'S TO BE EXPECTED."

On motherhood:

WOMEN WHO PUMP BREASTMILK ARE "DISGUSTING."



And this clown could actually be President.

CHARMED? SHARE

We reached over
50 MILLION
people with
facts about
anti-woman
Republican
candidates



...celebrated Hillary Clinton's
nomination & educated more than
100,000 PEOPLE
on her pro-woman record
during the DNC convention



Clinton FIGHTS SEXISM at the American Bar Association, champions EDUCATION and HEALTHCARE for Arkansas FAMILIES

Trump is sued for paying ULTRALOW WAGES to construction workers, spends over \$1 million KICKING OUT LONG-TIME RENTERS to build luxury condos

ultraviolet ACTION

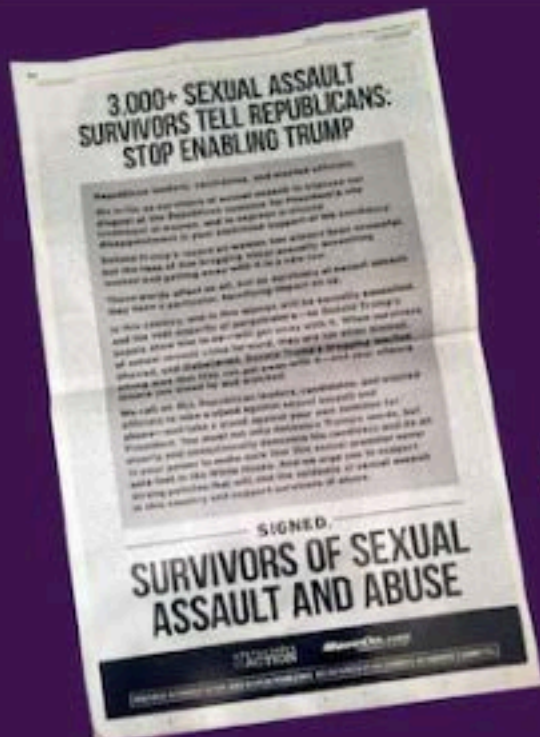
CLINTON VS TRUMP: THE CHOICE IS CLEAR



and demanded more
WOMEN MODERATORS
in the presidential debates



**ULTRAVIOLET MEMBERS
OPPOSED TRUMP**



We took over a whole page of the Washington Post for a powerful letter signed by **3,000 SURVIVORS OF SEXUAL ASSAULT**

...called out NBC, MGM, GOOGLE,
and AMAZON over their ties to Trump

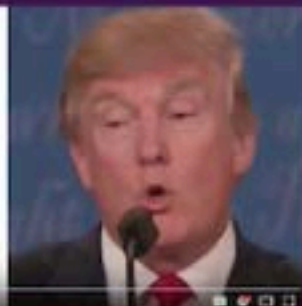
Google: DON'T BE EVIL. #DUMPTRUMP



and created **THREE** rapid
response TV ads holding
him accountable for sexism



Nobody has
more respect
for women
than I do.



...AND ~~FOUGHT HIS~~
EXTREMIST CABINET PICKS

*still
fighting!*



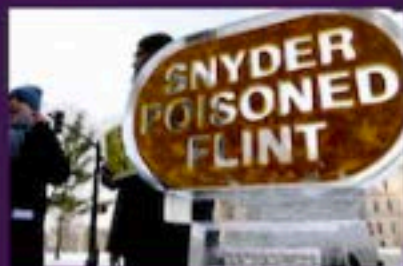
UltraViolet members are speaking out against **RACIST, SEXIST** nominees like Steve Bannon and Senator Jeff Sessions.

UltraViolet members **MADE PHONE CALLS, VISITED CONGRESS MEMBERS, RAN ADS, AND FLEW PLANES OVER TRUMP RALLIES.**

WE STOOD UP FOR WOMEN & FAMILIES IN THE STATES



UltraViolet kept Flint's water crisis in the public eye with a dirty water ice sculpture and plane banners over Michigan that read "Snyder poisoned kids in Flint"



After North Carolina passed an anti-LGBTQ law, 45,000 UltraViolet members helped push the NBA—and its top sponsor PepsiCo—to move the 2017 All-Star Game out of Charlotte.



Together, we helped WIN pay sick leave and better minimum wage for millions in San Diego, CA, Washington State, and Arizona.



WE CALLED OUT RAPE CULTURE AND SEXUAL HARASSMENT



More than **ONE MILLION** members petitioned, rallied, made phone calls, flew plane banners, and put up billboards demanding Judge Persky be removed from the bench for giving Stanford rapist Brock Turner only 3 months in jail.

More than 1,000 sexual assault survivors and 1,300 Stanford alumni spoke out

WIN!

JUDGE PERSKY WILL NO LONGER HEAR CRIMINAL CASES

Members called out sexual harassment and abuse at FOX News, forcing serial harasser and longtime FOX CEO Roger Ailes to resign.



WITH PETITIONS, PHONE CALLS, A POWERFUL LETTER FROM SURVIVORS OF SEXUAL ASSAULT, ADS, AND A RALLY WITH ALLIES

at Sony's headquarters, UltraViolet members demanded that Sony #FreeKesha from her contract with sexual abuser and producer Dr. Luke.

MEMBERS FORCED NBC TO FIRE BILLY BUSH, WHO WAS CAUGHT ON TAPE LAUGHING WITH TRUMP ABOUT SEXUALLY ASSAULTING WOMEN.

WHAT "RAPE CULTURE" MEANS

LEAST 50% OF AMERICAN WOMEN HAS SURVIVED AN ATTEMPTED OR COMPLETE RAPE, BUT SURVIVORS ARE DOUBTED, SHAMED, AND HARASSED

 <p>Rape cases are not being reported...</p> <p>ONLY A THIRD OF ALL RAPE CASES ARE ACTUALLY REPORTED</p>	 <p>If a survivor does report, police might not investigate.</p> <p>HUNDREDS OF THOUSANDS OF RAPE KITS ARE SITTING UNTESTED ACROSS THE U.S.</p>	 <p>Prosecutors often refuse to take up cases that the police DO recommend.</p> <p>FEWER THAN 4 IN 10 CASES ARE EVER PROSECUTED</p>
 <p>If a rape case does go to trial, survivors are often re-traumatized by the process.</p> <p>DEFENSE ATTORNEYS OFTEN BLAME AND SHAME SURVIVORS ON THE STAND</p>	 <p>People think rape survivors are making it all up.</p> <p>4% OR LESS OF CHARGES MAY BE FALSE, BUT STUDENTS THOUGHT UP TO 10% OF RAPE REPORTS ARE FABRICATED</p>	 <p>And even if a rapist is convicted, he can receive an extraordinarily light sentence</p> <p>ONLY 2% OF RAPE'S SPEND EVEN A DAY IN JAIL</p>

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We reached **MILLIONS OF PEOPLE** with rape culture facts online—and with projections in 7 major cities.



WE DEFENDED ABORTION RIGHTS & CHALLENGED ABORTION STIGMA



ULTRAVIOLET SPREAD THE FACTS ON ABORTION TO MORE THAN 12 MILLION PEOPLE WITH CREATIVE, FUNNY TV ADS

In the lead up to the historic abortion rights Supreme Court case, UltraViolet members got **EDUCATED** and **INVOLVED** by hosting an incredible 150 screenings of the documentary *Trapped*.



WE PUSHED FOR EQUAL PAY FOR EQUAL PLAY



UltraViolet members spoke out to demand equal pay for the US women's soccer team and aired a TV ad during the Rio Olympics.

**NOW, THE TEAM IS OPENLY
FIGHTING FOR FAIR PAY.**

2016 was a hard year—but look at just a little bit of what we were able to accomplish when **1,000,000** of us spoke out together.

NOW OUR VOICES ARE NEEDED MORE THAN EVER.

**SHARE IF YOU'RE
READY TO FIGHT
IN 2017!**

ultra  violet

equality at a higher frequency

SHARE CENTER

THIS IS WHY 2016 WASN'T ALL BAD

It's going to be an uncertain new year because of a Donald Trump presidency. But if there's one thing that *is* certain, it's that **UltraViolet members know how to put up a good fight.** None of these would have been possible without you:

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🐦 SHARE ON TWITTER ▶

f POST TO FACEBOOK ▶

t POST TO TUMBLR ▶