



Journalism for People Building a Better World

Dear Pamela,

Community Power. Do you feel it?

I sure do. It's the amazing light that gives me hope in the face of all this darkness.

Neighbors shopping for neighbors. Farmers donating to food banks. People sewing masks for first responders. In thousands of ways, in thousands of communities, people are stepping up, taking care of each other, and creating compassionate models for the world we can build on the other side of this crisis.

That's community power. And those are the stories we tell in our newest magazine issue and every single day online.

Community power is also what I need your help with.

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We're able to bring you these stories because of the amazing generosity of YES! readers. Particularly our Dedicated Friends, our wonderful community of supporters—4,000 strong—who donate \$5 or more a month. Their collective might provides the financial foundation for everything we do.

Unfortunately, in this terribly challenging time, like so many other people, many of our Dedicated Friends are struggling and have had to reduce or cancel their support. Of course, this is happening just as YES! is facing a serious Covid-19 budget shortfall of our own.

I know you too may be struggling financially right now. I know you may be quite concerned about the future. But if you *do* have the capacity, I'm **hoping you might consider stepping in for those who are facing difficulty now to [join our community of Dedicated Friends](#)** with a monthly donation of just \$5 or more.

I want to help!

We need 300 people to sign up as new Dedicated Friends to replace our Friends who have had to step away. Your help would go a long way toward ensuring that, despite this crisis, YES! stories can continue to be told.

Because this is so crucial, **a generous member of our YES! community has offered to match every monthly gift you make—for an entire year—if you sign up by June 10.**

I want my gifts DOUBLED!

As a monthly supporter you'll receive:

- A copy of our new Community Power issue
- A free ongoing print + digital subscription to YES!
- A special insider's newsletter
- Free gift subscriptions (for monthly gifts of \$10+)

Most importantly, you'll know you're part of the community that makes every YES! story possible. Your regular support will enable us to find and research all our stories; pay our writers, photographers, and illustrators; and publish our stories day after day, month after month.

Here's a sweet note we recently received:

"You speak to the pressing, concerning issues but in a way that is unique. You present information to move forward rather than be frozen in fear or anger. I am sorry that I don't have enough money to support you financially. I wish I did."

It's because of messages like this that I'm hoping you can help sustain and support our community.

I can help keep YES! stories coming

If this is not the right time for you to support YES! with a recurring gift, I completely understand. Just [let me know here](#) and we won't send you any more requests for a while.

But if you *can* give just a little to YES! each month, it will make a tremendous difference. You'll help YES! and our entire community get through this challenging time. You'll help keep YES! stories coming for everyone.

Thank you for reading, and for all you do to build a better world.

With love and gratitude,



Christine Hanna
YES! Executive Director

P.S. [Sign up as a monthly donor by June 10](#) and your gifts for an entire year will be **DOUBLED!**



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