

From: ConnCAN <info@conncan.org>

Date: Mon, Sep 24, 2018 at 5:48 PM

Subject: Thanks for Signing Up for Email

To: <

Thanks for signing up for emails and updates from ConnCAN!

ConnCAN: The Connecticut Coalition for Achievement Now is leading a grassroots advocacy movement to ensure that all kids in The Constitution State have access to great public schools, regardless of their address or their family's income. Since 2005, we've united, empowered and mobilized community members—including policymakers, parents and educators—around a shared belief in our students' potential, and we've advanced a vision of equity in education through laws that work better for our kids.

Join us in this work by visiting our [website](#) and following us on [Facebook](#) and [Twitter](#). Because our kids can't wait.

Subject Line: Thanks for Signing Up for ConnCAN! Here's what happens next.

<Name>, (personalized)

Thank you for recognizing the potential in every child!

You've just signed up to receive email updates* from ConnCAN: The Connecticut Coalition for Achievement Now. With your help, we're building a grassroots advocacy movement to ensure that all kids in The Constitution State have access to great public schools, regardless of their address or their family's income.

Since education is important to you, do you have two minutes to answer some questions? We'd love to know why you care about great schools.

[<click here to take the survey>](#)
[<or click here to drop me an email>](#)

Thank you and welcome to ConnCAN. We're so glad you're here.

<signed by a real contact person>

PS: Join us in this work by visiting our website and following us on Facebook and Twitter. Because our kids can't wait.

*Note: how often should I expect to hear from you? Every week? Monthly? Once a year when you need money?